

Staking Your Claim: The New Work from Home Frontier

First Steps

Deciding

Start reading, listening to podcasts and most important, talk to someone doing it

- The Side Hustle Path – also a blog Side Hustle Nation – examples
- The Year Without Pants – more philosophy
- The Work from Home Podcast
- Office Anywhere podcast

Pick and choose what sounds interesting

Take a skill assessment – **be honest**

- CliftonStrengths 34
- High5 Test
- Red Bull Wingfinder

Don't put yourself in a box where you don't belong



I want to be an entrepreneur

Best advice; do some homework and solve a problem or fill a gap

Best book referral – “Who Owns the Ice House” – Clifton Talbert

Make a list or two or three

What are personal pros and cons?

- Be honest
- Take time to do this and then set it aside and do it again
- Talk to some trusted friends
- Consider your Why
 - Will WFH really achieve what is driving the decision?

What more do I need to know?

- How might this impact my finances?
- Do I have support from close family?
- Are there regulations in your state governing what you want to do?

Make a list or two or three

Ways to start small

- Side gigs can be done without impact to current job
- Test the waters at home one day per week or for a one-month trial
- Practice having a home office and see what works and what doesn't
- Put a typical day down on paper and see if it works to meet your goals related to remote work

What to do next

- Determine if you need a separate, legal entity
- Research and review any local or state laws that apply
 - Sales tax
 - Zoning
- Think through how best to market your services if you are starting a side gig or becoming an entrepreneur
- Budget for necessary income and expenses



Consult with your people

Let's Keep Talking

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